Unity College
TRADE Skills
CENTRE

Unity College Trade Skills Centre
2021/22 Sponsorship

SPONSORSHIP
2021/22

The Unity College Trade Skills Centre is in its sixth year of operation and gives students the opportunity to gain skills within the Agriculture and Engineering industry. Both of these industries employ a large number of employees in our region and our aim is make sure that our students are 'Work Ready' and build connections with industry.

We value the support of local businesses who have had Unity College Work Experience students in the past and continue to offer this opportunity. This is one of the ways that students can experience what it is really like in a workplace environment and gain knowledge from the expertise we have in our community.

We would like students to be familiar with Engineering businesses in our region and invite you to join us as a 2021/2022 sponsor to promote your business. Sponsorship will be used to make it possible for students to participate in the course which will include course subsidy and supply of resources for our students. Our course is for all students in the Murraylands and therefore students from around the region will benefit from your sponsorship.

On the following page there are levels of sponsorship opportunities, and the benefits each level can provide to your business or organisation through your involvement. An invoice (full, part or staged contributions) can be issued to you for account keeping records. A letter of acknowledgment with agreed sponsorship arrangements will be provided.

We are confident that sponsors will receive excellent recognition and exposure for their sponsorship outlay.

For further information, sponsorship offers and photo opportunities in regard to this project please contact: **Wayne Gehling**, Director of People, Culture and Community (wgehling@unitycollege.sa.edu.au) or **Jaylene Phillips**, Trade Skills Centre Manager (jphillips@unitycollege.sa.edu.au).

Unity College
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CONTACT DETAILS

Attn: Trade Skills Centre Manager
Mrs Jaylene Phillips
Unity College
61 Owl Drive (PO Box 5141)
Murray Bridge, 5253
p: (08) 8532 0100
e: jphillips@unitycollege.sa.edu.au

2020/2021 SPONSORSHIP LEVELS & OPPORTUNITIES

BRONZE SPONSORS ($750)

+ Acknowledgment in Unity Update magazine
+ A welding bay in our Trade Skills Centre workshop named as your business
+ A certificate issued for display in your business.

SILVER SPONSORS ($1000)

+ Direct web link to your business from Unity College web page
+ Acknowledgment and logo in Unity College eNews
+ Logo on Unity College Trade Skills Centre jumpers
+ Acknowledgment in Unity Update magazine
+ A welding bay in our Trade Skills Centre workshop named as your business
+ A certificate issued for display in your business.

GOLD SPONSOR ($1500)

+ Direct web link to your business from Unity College web page
+ Acknowledgment and logo in Unity College eNews
+ Acknowledgment on Unity College Social Media
+ Acknowledgment in Unity Update magazine
+ A welding bay in our Trade Skills Centre workshop named as your business
+ Prominent branding on back of Trade Skills Centre jumpers
+ Exclusive branding at Unity College Trade Skills Centre Presentations and the opportunity to present graduating students with their certificates and/or a presentation (2 minutes) about your business
+ A certificate issued for display in your business.

IN-KIND SPONSOR

(DONATION OF GOODS OR SERVICE FROM YOUR BUSINESS AND/ OR INDUSTRY VISIT TO YOUR BUSINESS)

+ Acknowledgment in Unity Update magazine
+ Listed as a sponsor in Unity College Trade Skills Centre publications
+ A certificate issued for display in your business.

CIRCULATION DETAILS

Our aim is to acknowledge your participation and generosity to our audience and wider community.

+ Unity College has over 400 families and 80 staff members
+ College Newsletter eNews is circulated to over 500 people including; Current families, staff, students Council and Committee Members and Lutheran Church & School Offices – both National and District
+ The Unity Update has a circulation of 4000.
+ Unity College Web Site (www.unitycollege.sa.edu.au) is a 24/7 marketing gateway for communication at Unity. It is the first point of contact for future / inquiring families and the access point for in-house web portal (intra-net) page for current parents, staff and students
+ Social Media is continuously receiving more followers, including over 1800 likes on Facebook
+ The Unity College Trade Skills Centre jumpers will be worn by all students in the Trade Skills Centre. Students can participate in our courses from schools within the Adelaide Hills, Fleurieu and Murraylands.

UNITY COLLEGE MURRAYLANDS
CHRIST IS THE WAY

Owl Drive, Murray Bridge
PO Box 5141, Murray Bridge South
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