



Unity College Pedal Prix

2024 Sponsorship

#YOUbelong

SPONSORSHIP 2024

WHAT IS PEDAL PRIX?

The Australian HPV Super Series is a competition where teams race Human Powered Vehicles (HPV's) on a closed controlled circuit. In 2024 Unity College students will be involved in four series events including a six hour race, two eight hour races and the 24 hour race in Murray Bridge. The Murray Bridge event is acknowledged as the biggest and best HPV race in the world. It attracts over 200 teams made up of 3,200 riders and spectator numbers in the thousands.

PEDAL PRIX AT UNITY

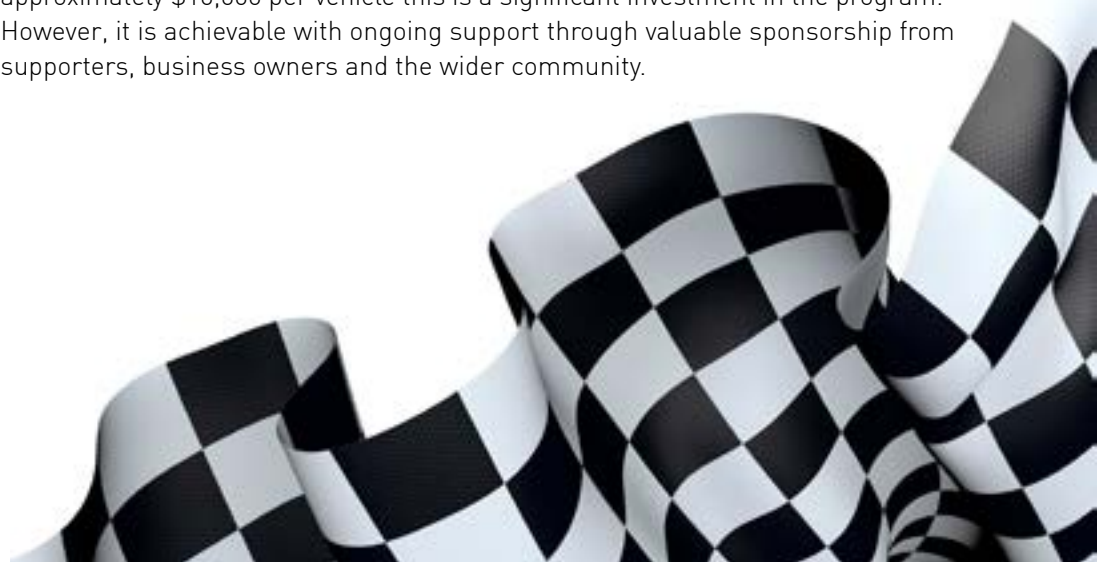
This year Unity enters its twenty fifth year of racing and will once again enter and race five vehicles involving over sixty students. In 2018 an 'all girls' team was for the first time entered into competition along with high performance teams and development teams in the various categories, and their performance in 2023 was outstanding.

VEHICLE FLEET

In 2016 Unity College launched four fully enclosed and aerodynamic vehicles, taking the experience for students to a new level. In 2018 we added a fifth vehicle to our fleet. In 2025, with support, we will replace our high performance bike, Bunyip. At approximately \$10,000 per vehicle this is a significant investment in the program. However, it is achievable with ongoing support through valuable sponsorship from supporters, business owners and the wider community.

CONTACT DETAILS

Attn Sam Hicks
Unity College
45 Owl Drive (PO Box 5141)
Murray Bridge, 5253
p: (08) 8532 0100
e: shicks@unitycollege.sa.edu.au





SPONSORSHIP LEVELS & BENEFITS

Sponsorship plays a vital role in the success of Unity College Pedal Prix. There are a number of ways that you as a sponsor can be involved to support students in this program. There are many benefits and opportunities for valuable exposure of your business if you are willing to offer support.

GOLD SPONSORSHIP

Cash Donation of \$1000 or above

Benefits offered in return for Gold Sponsorship:

- + Company name/logo to be displayed on all five vehicles for a period of one race season
- + Company name/logo on the sponsorship board
- + A framed certificate of sponsorship for display in your business
- + Public acknowledgment at both the Season Launch and end of season Presentation function
- + Direct link to your business from the Unity College website
- + Acknowledgment in the Unity College eNews (Circulation 500) x 2
- + Acknowledgment in the Unity Update magazine (Circulation 3000) x 2

SILVER SPONSORSHIP

Cash Donation of \$500

Benefits offered in return for Silver Sponsorship:

- + Company name/logo to be displayed on one vehicle for a period of one season
- + Company name/logo on the sponsorship board
- + A framed certificate of sponsorship for display in your business
- + Public acknowledgment at both the Season Launch and end of season Presentation function
- + Direct link to your business from the Unity College website
- + Acknowledgment in the Unity College eNews (Circulation 500) x 1
- + Acknowledgment in the Unity Update magazine (Circulation 3000) x 1

BRONZE SPONSORSHIP

Cash Donation of \$250

Benefits offered in return for Bronze Sponsorship:

- + Company name/logo on the sponsorship board
- + A framed certificate of sponsorship for display in your business
- + Public acknowledgment at both the Season Launch and End of Season Presentation function
- + Direct link to your business from the Unity College website

IN KIND DONATIONS

In addition to the Gold, Silver and Bronze sponsorship offers, we are very grateful to receive any 'in kind' donations to assist with the program. This could include items such as equipment, food and/or produce. These donations will be acknowledged suitably in a public forum and through our College publications.

SPONSORSHIP REPLY

Should you be willing to be involved, the Unity College Pedal Prix Sponsorship Coordinator, Mrs Sam Hicks, will contact you for name and logo details / artwork. Confirmation of your sponsorship and a Tax Invoice for payment will be provided.

For further information or to discuss any aspect of Unity College Pedal Prix please contact the Unity College Pedal Prix Sponsorship Coordinator:

Attn: Mrs Sam Hicks
Phone: (08) 8532 0100
Email: shicks@unitycollege.sa.edu.au

I / we would like to offer our support to Unity College's 2024 Pedal Prix Team:

SPONSORSHIP (PLEASE TICK)

- ☐ Gold Sponsorship
- \$1000 OR \$
- ☐ Silver Sponsorship
- \$500
- ☐ Bronze Sponsorship
- \$250
- ☐ In Kind Donation
- Please Specify Goods and/or Services

Business Name:

Address:

Contact Person:

Phone Number:

Email Address:

The Unity College Pedal Prix Sponsorship Coordinator will contact you for name and logo details. Confirmation of your sponsorship, advertising proofs and a Tax Invoice for payment will be provided.

For further information or to discuss any aspect Unity College Pedal Prix, please contact Sam Hicks on (08) 8532 0100 or email shicks@unitycollege.sa.edu.au.





Owl Drive, Murray Bridge
PO Box 5141, Murray Bridge South
South Australia 5253

t. 08 8532 0100

e. pedalprix@unitycollege.sa.edu.au

www.unitycollege.sa.edu.au

